



International Development Design Summit

2010 Founder Application

Please fill in this form by December 27 and e.mail it to idds@mit.edu or mail it to us at:

IDDS
MIT Room E34-172
42-44 Carleton Street
Cambridge, MA 02139
USA

Founders, as opposed to those who are primarily inventors or helpers, foresee making a commitment to launching a business or launching a product into the developing world. Founders are rare and passionate; they are preparing to adapt their lives for the benefit of their venture. They will apply with a particular project in mind and will use IDDS 2010 as a springboard to advance the project they bring to the summit. Their responsibilities include:

- Writing up a project description
- Writing up a team description
- Coordinating communication of team members prior to the summit
- Participating fully and actively in the summit
- Committing to their venture after the summit
- Ensuring communication with IDDS about project progress after the summit

If multiple team members of a project wish to apply as founders, each co-founder should submit a separate application. Co-founders can work together on the project/team descriptions and submit the same information for those sections. Please specify on the application if one person is taking on the role of lead founder.

Personal Information

Name: _____ [as it appears on your passport, given name, family name(s)]

What do you prefer to be called? _____

Country of Birth: _____
Gender: _____ Citizenship: _____ Birth Month: _____ Birth day: _____ Birth year: _____

Which country are you living in now? _____

Workplace/Organization/School: _____

Your current occupation (please check all that apply):

artisan doctor engineer entrepreneur farmer
 mechanic NGO worker Self-employed student teacher
 technician other: _____

Please describe other organizations that you work/volunteer with:

What languages do you know?

Language	Written			Oral		
	Fluent	Conversational	Rudimentary	Fluent	Conversational	Rudimentary

Contact Information

Permanent/home address: _____

Current mailing address: _____

Telephone: _____ E.mail: _____

Fax: _____ What is the best way to contact you? _____

Areas of Interest

Which sectors of development interest you the most? Please indicate your level of interest by placing a + (very interested), √ (moderately interested), or – (not interested) next to each sector.

agriculture/food business/micro-enterprise education energy
 housing information/communication transportation/mobility aids
 water other: _____

Project Description

Please describe your project and give specific details whenever possible. The written responses to this Project Description section should not exceed 1-2 pages in total length.

1. Briefly describe your project. What need(s) does your project address? Where is your geographic focus? What kind of improvement or customer benefit does your idea provide? How have you gathered input or feedback from potential end users?

2. What is the market for your idea? What path(s) are you considering for growing the venture or disseminating the idea? How do you anticipate getting the start-up capital for your project? Is there a competitive product or similar device currently being used? What, if any, technical risks remain that need to be resolved before the project is ready

for production?

3. What is the current status of your project? How do you anticipate your project will progress between now and the start of IDDS 2010? How do you anticipate IDDS 2010 will move your idea forward? If your project is not selected for IDDS, what do you envisage as the future of the project? What challenges do you anticipate encountering as you work on the design or dissemination of this project?

4. What do you envision as your role in the project? What are the skills that you bring to the project and what are the skills that you hope to learn?

5. Please tell us anything else you would like us to know about this project.

Team Description

1. Do you have a project team? If so, who are the members and what are their backgrounds and skills? What roles are they playing in the project?

2. If you have a project team, which team members are applying to IDDS and in what capacity (lead founder, co-founder, participant, etc.)? How would you maintain communication and continue to engage team members who are not attending IDDS for the duration of the summit? *(Note: Team members applying as participants should submit a separate participant application with a note indicating that they are a part of this team.)*

3. The IDDS organizers may find other participants to join your team during IDDS to help further your project. Are you open to having other people join your team for the duration of IDDS? If so, please describe some strategies you would use to incorporate new team members and work effectively with people from different backgrounds. Would you be open to having other people join your team after IDDS is over? If you would not want other team members, please explain why not.

4. What additional expertise or skills do you think would be necessary or helpful in the development and dissemination of this project?

5. What are the three most important things you and/or your team would like to learn at IDDS to enable you to launch your venture?

Individual Questions

Please answer each question thoughtfully. Each response should not exceed 500 words.

1. Why do you want to participate in the International Development Design Summit? What are your goals and expectations for the summit?

2. The IDDS participants will bring together a variety of skills, experiences, and interests. Please describe any skills/experiences that you believe will be relevant to your contribution to your project and the summit, keeping in mind this year's focus on dissemination *(For example: Do you live in a developing region or have knowledge of your local market(s)? Have you started a project, club, organization, or business before? Please give examples of any similar ventures you have led or been involved in.)*

3. The founders will be expected to make a commitment to continuing their projects after IDDS. Please describe how you plan to follow up with your project. For example, how many hours each week will you be able to devote to the project?

4. If your project is not selected as an IDDS project, would you be interested in participating on another IDDS team? *(Note: Your response to this section will not be taken into consideration for the selection of founders. It will only be used during the selection of participants, which occurs later in the application cycle.)*

References

Please give us the names of two references who know you and your work/interests and the best way to contact them.

Name: _____ Contact Information: _____

Name: _____ Contact Information: _____

Founder Agreement

If selected as a founder for the 2010 International Development Design Summit, I understand that I am committing to arriving in Colorado by 7 July and staying until at least 30 July.

I agree _____ (name) _____ (date)